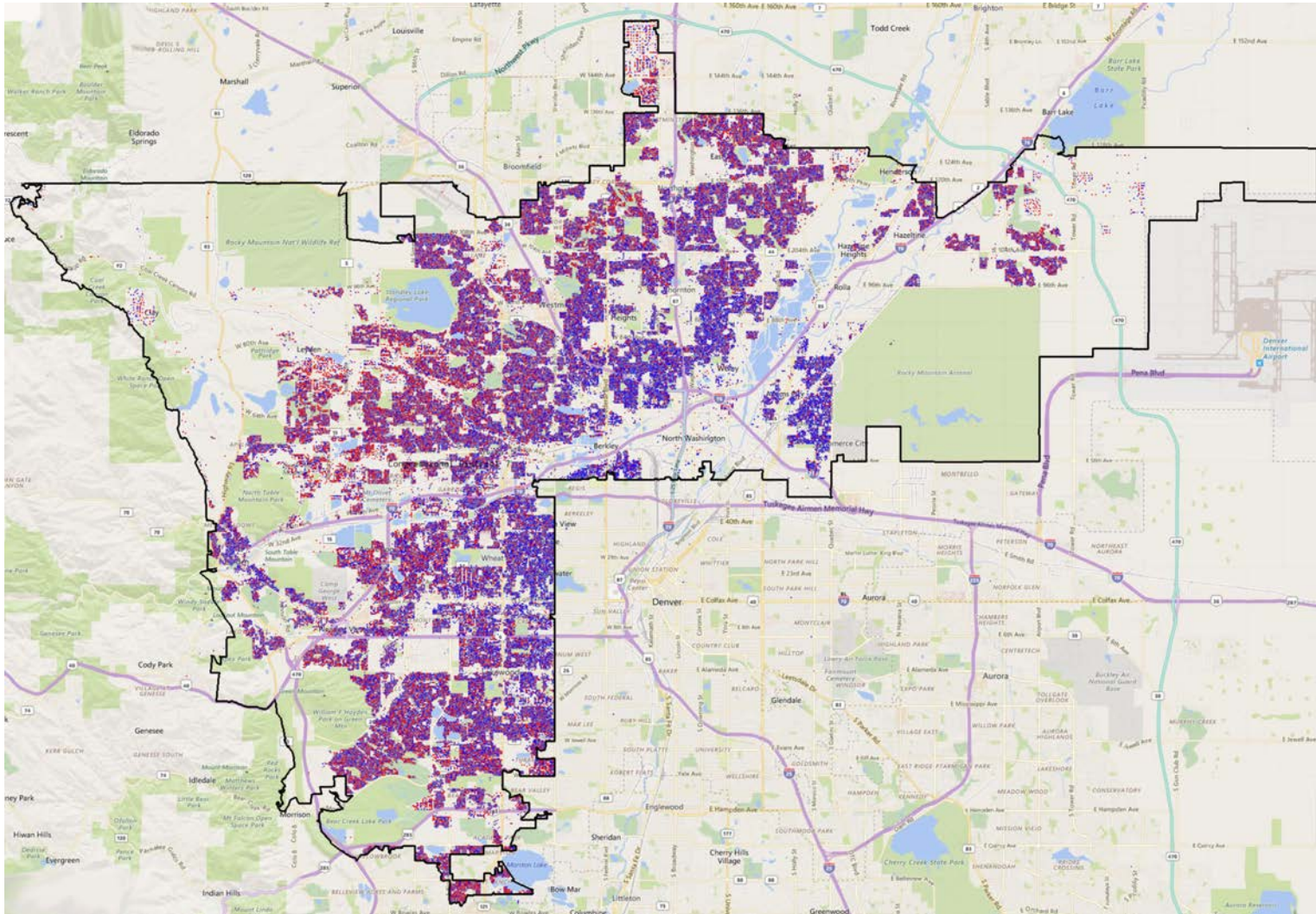




















US Congress District 07










<u>Registration</u>	<u>Statewide</u>	<u>District</u>	
Republican	30.7%	25.9%	129,216 
Democratic	31.2%	34.0%	169,651 
Non-Partisan	36.2%	38.1%	190,029 
Total Registration			498,248
Partisan Advantage	D +0.5	D +8	

Voter Segmentation

	<u>Statewide</u>	<u>District</u>	
Hard Republican	5.0%	2.6%	13,065 
Solid Republican	11.2%	8.7%	43,297 
Soft Republican	9.9%	9.8%	48,969 
Weak Republican	3.6%	4.8%	24,068 
Lean Republican Unaffiliated	5.2%	4.2%	20,982 
True Middle	16.1%	18.0%	89,670 
Lean Democrat Unaffiliated	13.2%	13.8%	68,859 
Weak Democrat	4.5%	7.3%	36,493 
Soft Democrat	8.0%	11.8%	58,545 
Solid Democrat	11.5%	11.3%	56,444 
Hard Democrat	5.5%	2.2%	11,144 
Libertarian	0.7%	0.7%	3,500 
American Constitution Party	0.2%	0.2%	967 
Green	0.3%	0.2%	1,097 
Not Included in Segmentation	5.1%	4.1%	20,640 
Total	0.0%		497,740
Partisan Advantage	D +8	D +16	
Total Likely Voters	2,157,995	296,404	




Political Party

	<u>Statewide</u>	<u>District</u>	
Republican	36.4%	30.9%	91,595 
Democratic	33.0%	36.2%	107,298 
Non-Partisan	29.3%	31.8%	94,110 
Libertarian	0.7%	0.7%	2,165 
Green	0.3%	0.2%	647 
Constitution	0.2%	0.2%	583 
Other	0.0%	0.0%	6 
Partisan Advantage	R +3	D +5	

Gender

	<u>Statewide</u>	<u>District</u>	
F	52.9%	53.9%	159,753 
M	47.1%	46.1%	136,651 






Marital Status

	<u>Statewide</u>	<u>District</u>	
Married	47.9%	45.4%	134,426 
Non-Traditional	9.4%	9.4%	27,845 
Single or Unknown	42.8%	45.3%	134,133 














Veteran

	<u>Statewide</u>	<u>District</u>	
Yes	4.1%	4.5%	13,427







Age Range

	<u>Statewide</u>	<u>District</u>	
18 to 29	8.4%	8.4%	24,817 
30 to 39	14.7%	15.5%	45,814 
40 to 49	17.7%	17.1%	50,662 
50 to 69	42.7%	41.8%	123,979 
70 and over	16.4%	17.2%	51,092 








Likely Religion

	<u>Statewide</u>	<u>District</u>	
Buddhist	0.3%	0.5%	1,343 
Catholic	12.1%	14.5%	43,120 
Christian	0.5%	0.6%	1,760 
Eastern Orthodox	0.3%	0.3%	955 
Greek Orthodox	0.1%	0.1%	307 
Hindu	0.1%	0.1%	295 
Islamic	0.2%	0.2%	479 
Jewish	4.8%	4.2%	12,454 
Lutheran	0.0%	0.0%	92 
Protestant	31.8%	31.8%	94,234 
Shinto	0.2%	0.3%	792 
Sikh	0.0%	0.0%	16 
Unknown	49.4%	47.4%	140,557 

Ethnic Groupings

	<u>Statewide</u>	<u>District</u>	
East and South Asian	1.5%	1.8%	5,310 
European	75.6%	73.0%	216,441 
Hispanic and Portuguese	9.5%	13.2%	39,094 
Likely African-American	1.0%	0.5%	1,355 
Other	1.2%	1.1%	3,328 
Unknown	11.1%	10.4%	30,876 

Voting Frequency

	<u>Statewide</u>	<u>District</u>	
2	18.0%	18.0%	53,232 
3	16.4%	16.6%	49,117 
4	28.1%	29.9%	88,663 
5	11.9%	10.9%	32,216 
6	9.0%	8.5%	25,058 
7	8.4%	7.5%	22,136 
8	8.3%	8.8%	25,982 

County

	<u>Statewide</u>	<u>District</u>	
Adams	6.7%	36.0%	106,812
Jefferson	12.6%	64.0%	189,592

Household Voter Count

	<u>Statewide</u>	<u>District</u>
1	25.0%	25.5% 75,465
2	53.4%	51.6% 152,956
3	15.9%	16.8% 49,834
4	4.6%	5.0% 14,727
5	0.9%	1.0% 2,829
6+	0.2%	0.2% 593

Household Gender Composition

	<u>Statewide</u>	<u>District</u>
Female Only Household	18.0%	19.4% 57,635
Male Only Household	12.7%	12.5% 37,133
Mixed Gender Household	69.3%	68.0% 201,633

Household Party Composition

	<u>Statewide</u>	<u>District</u>
Democratic	23.5%	25.4% 75,359
Democratic & Independent	11.8%	13.6% 40,298
Democratic & Republican	5.1%	5.3% 15,769
Democratic & Republican & Ind	1.4%	1.6% 4,717
Independent	19.9%	21.5% 63,681
Republican	26.6%	21.3% 63,129
Republican & Independent	11.8%	11.3% 33,451

Estimated Income Range

	<u>Statewide</u>	<u>District</u>
\$1,000-\$14,999	2.4%	1.9% 5,751
\$15,000-\$24,999	3.8%	3.4% 10,218
\$25,000-\$34,999	5.0%	4.9% 14,535
\$35,000-\$49,999	9.7%	10.8% 32,063
\$50,000-\$74,999	23.5%	26.9% 79,717
\$75,000-\$99,999	21.0%	24.7% 73,116
\$100,000-\$124,999	14.4%	13.7% 40,608
\$125,000-\$149,999	6.7%	5.6% 16,652
\$150,000-\$174,999	3.0%	2.7% 8,014
\$175,000-\$199,999	2.4%	1.5% 4,413
\$200,000-\$249,999	1.9%	1.3% 3,852
\$250,000 and up	2.4%	1.5% 4,570
Unknown	3.9%	1.0% 2,895

Education

	<u>Statewide</u>	<u>District</u>
Graduate Degree	8.0%	12.3% 36,498
Bachelor Degree	19.7%	23.0% 68,071
Some College	17.5%	14.7% 43,557
Vo Tech Degree	0.2%	0.1% 427
High School Diploma	23.9%	18.0% 53,496
Less than HS Diploma	2.0%	2.3% 6,896
Unknown	28.7%	29.5% 87,459

<u>Occupation Industry</u>	<u>Statewide</u>	<u>District</u>	
Civil Servant	0.1%	0.1%	303
Clerical/Office	2.2%	2.6%	7,614
Computer Professional	0.2%	0.2%	495
Creative Arts	0.0%	0.0%	38
Education	0.6%	0.6%	1,729
Engineering	0.5%	0.6%	1,910
Financial Services	2.0%	1.8%	5,191
Food Services	0.0%	0.1%	185
Legal	0.2%	0.2%	445
Maintenance Services	0.0%	0.0%	141
Management	3.7%	4.0%	11,878
Manufacturing	1.4%	1.8%	5,412
Medical	4.1%	3.6%	10,735
Military	0.3%	0.2%	696
Other	5.0%	5.6%	16,486
Sales/Marketing	0.0%	0.0%	125
Scientific	0.0%	0.0%	85
Skilled Trades	2.1%	2.3%	6,702
Unknown	77.5%	76.3%	226,234

<u>Estimated Home Value Range</u>	<u>Statewide</u>	<u>District</u>	
\$0K to \$19K	0.6%	0.6%	1,669
\$20K to \$49K	0.7%	0.8%	2,479
\$50K to \$99K	3.2%	1.7%	4,909
\$100K to \$149K	6.8%	6.1%	18,087
\$150K to \$174K	5.6%	5.6%	16,475
\$175K to \$199K	6.5%	7.3%	21,503
\$200K to \$249K	14.0%	19.8%	58,705
\$250K to \$299K	13.0%	17.8%	52,619
\$300K to \$399K	19.2%	21.3%	63,164
\$400K to \$499K	11.0%	9.3%	27,548
\$500K to \$749K	10.3%	7.1%	20,947
\$750K to \$999K	2.9%	1.4%	4,022
\$1M+	2.1%	0.6%	1,737

<u>Property Type</u>	<u>Statewide</u>	<u>District</u>	
Agricultural	0.0%	0.0%	1
Apartment/Group Living	14.9%	14.4%	42,786
Condominium	2.5%	2.0%	6,028
Duplex	0.4%	0.2%	605
Mobile Home	0.6%	0.8%	2,321
Residential	60.2%	62.1%	184,095
Triplex	0.8%	2.7%	7,872
Unknown	20.5%	17.8%	52,696

Lifestyles by Neighborhood**Statewide****District**

	Statewide	District	
Aging in Place	3.4%	8.2%	24,362
Aging of Aquarius	8.1%	10.6%	31,524
American Royalty	2.1%	0.5%	1,470
Asian Achievers	0.0%	0.0%	35
Babies and Bliss	3.1%	2.1%	6,224
Birkenstocks and Beemers	1.9%	1.5%	4,443
Blue Collar Comfort	0.6%	1.2%	3,679
Bohemian Groove	1.8%	4.3%	12,627
Boomers and Boomerangs	2.5%	3.8%	11,336
Booming and Consuming	0.5%	0.1%	229
Ciudad Strivers	0.2%	0.2%	539
Colleges and Cafes	0.8%	0.1%	391
Countrified Pragmatics	0.2%	0.0%	2
Couples with Clout	1.0%	0.6%	1,699
Cul de Sac Diversity	1.9%	2.4%	7,182
Dare to Dream	0.8%	1.1%	3,119
Destination Recreation	0.3%	0.4%	1,071
Diapers and Debit Cards	0.5%	0.1%	433
Digital Dependents	3.1%	3.6%	10,545
Enduring Hardships	0.0%	0.0%	21
Everyday Moderates	1.8%	2.4%	7,020
Families Matter Most	0.9%	0.7%	2,200
Family Fun-tastic	1.1%	1.3%	3,991
Family Troopers	0.9%	1.5%	4,343
Fast Track Couples	3.8%	3.7%	11,072
Footloose and Family Free	0.2%	0.1%	282
Fragile Families	0.0%	0.0%	2
Full Pockets Empty Nests	2.3%	1.0%	2,981
Full Steam Ahead	0.3%	0.4%	1,300
Generational Soup	5.3%	4.5%	13,324
Golf Carts and Gourmets	0.3%	0.0%	83
Gospel and Grits	0.0%	0.0%	0
Gotham Blend	0.0%	0.0%	21
Hard Times	0.1%	0.0%	143
Hispanic Harmony	1.2%	2.7%	8,005
Homemade Happiness	0.9%	0.0%	96
Hope for Tomorrow	0.0%	0.0%	0
Humble Beginnings	0.1%	0.2%	654
Jet Set Urbanites	0.1%	0.0%	0
Kids and Cabernet	1.5%	0.9%	2,792
Latin Flair	0.3%	0.3%	925
Meager Metro Means	0.0%	0.0%	0
Metro Fusion	0.1%	0.0%	55
No Place like Home	2.8%	4.6%	13,603
Nuevo Horizons	0.9%	1.5%	4,477

Picture Perfect Families	0.6%	0.4%	1,180	
Platinum Prosperity	1.1%	0.7%	2,023	
Progressive Potpourri	0.7%	1.9%	5,669	
Reaping Rewards	2.3%	3.0%	8,872	
Red White and Bluegrass	0.3%	0.0%	24	
Rolling the Dice	0.8%	1.4%	4,270	
Rooted Flower Power	4.9%	9.1%	27,102	
Rural Escape	1.0%	0.0%	7	
Senior Discounts	1.5%	1.4%	4,017	
Settled and Sensible	0.9%	0.2%	724	
Settled in Suburbia	0.8%	2.4%	6,984	
Silver Sophisticates	5.0%	3.7%	10,835	
Small Town Shallow Pockets	0.7%	0.3%	993	
Soul Survivors	0.1%	0.0%	0	
Soulful Spenders	0.8%	0.0%	30	
Sports Utility Families	0.8%	0.2%	734	
Status Seeking Singles	2.4%	2.0%	6,066	
Stockcards and State Parks	0.6%	0.0%	11	
Striving Single Scene	2.5%	2.0%	5,847	
Town Elders	2.6%	2.2%	6,642	
True Grit Americans	0.6%	0.0%	63	
Unspoiled Splendor	3.0%	0.3%	904	
Urban Ambition	0.3%	0.0%	4	
Urban Edge	0.8%	0.0%	44	
Wired for Success	1.0%	0.6%	1,729	
Work Hard Pray Hard	0.0%	0.0%	27	

<u>Gun Owner</u>	<u>Statewide</u>	<u>District</u>	
Yes	14.9%	17.3%	51,275

<u>Social Economic Ladder (ISPSA)</u>	<u>Statewide</u>	<u>District</u>	
0	5.7%	7.9%	23,511
1	7.2%	7.2%	21,339
2	7.5%	10.2%	30,269
3	8.1%	9.3%	27,433
4	8.8%	9.6%	28,595
5	9.7%	17.4%	51,474
6	10.7%	12.9%	38,143
7	10.9%	10.1%	30,047
8	12.0%	7.8%	22,998
9	13.0%	6.5%	19,292

ISPSA is an Experian-based index of wealth. 9=Top decile; 0=Bottom decile

DMA Zones

	Statewide	District	
Albuquerque-Santa Fe, NM	1.6%	0.0%	0
Colorado Sprgs et al, CO	16.6%	0.0%	0
Denver, CO	78.2%	100.0%	296,404
Grand Junction et al, CO	3.6%	0.0%	0

Election History**2014 US Senate**

	Statewide	District	
Republican Vote	48.2%	43.5%	119,033
Democratic Vote	46.3%	49.9%	136,706
Other Vote	5.5%	6.6%	18,204
Total Vote			273,943
Vote Rating	R +2	D +6	

2014 Governor

	Statewide	District	
Republican Vote	46.0%	42.1%	115,317
Democratic Vote	49.3%	52.7%	144,515
Other Vote	4.8%	5.2%	14,263
Total Vote			274,095
Vote Rating	D +3	D +11	

2014 Attorney General

	Statewide	District	
Republican Vote	51.4%	47.3%	123,101
Democratic Vote	42.4%	45.3%	118,058
Other Vote	6.2%	7.4%	19,205
Total Vote			260,364
Vote Rating	R +9	R +2	

2014 Secretary of State

	Statewide	District	
Republican Vote	47.3%	42.1%	111,457
Democratic Vote	45.0%	49.3%	130,628
Other Vote	7.7%	8.6%	22,667
Total Vote			264,752
Vote Rating	R +2	D +7	




2014 Treasurer

	Statewide	District	
Republican Vote	49.9%	45.6%	120,484
Democratic Vote	44.9%	48.1%	127,119
Other Vote	5.2%	6.2%	16,409
Total Vote			264,012
Vote Rating	R +5	D +3	

2012 Presidential

Republican Vote	46.1%
Democratic Vote	51.5%
Other Vote	2.4%
Total Vote	
Vote Rating	D +5




District

41.3%	144,379	
56.1%	196,276	
2.6%	9,265	
	349,920	
	D +15	

2012 CU Regent-At-Large

Republican Vote	44.4%
Democratic Vote	47.4%
Other Vote	8.1%
Total Vote	
Vote Rating	D +3



District

39.8%	123,975	
51.2%	159,467	
8.9%	27,754	
	311,196	
	D +11	

2016 Congress

Republican Vote	
Democratic Vote	
Other Vote	
Total Vote	
Vote Rating	

District

39.8%	144,066	
55.2%	199,758	
0.0%	0	
	362,010	
	D +15	